





Team GB equestrian teams



Dressage

Charlotte Fry with Glamourdale
Carl Hester with Fame
Charlotte Dujardin with Imhotep
Becky Moody with Jagerbomb



Eventing

Laura Collett with London 52
Tom McEwen with JL Dublin
Ros Canter with Lordships Graffalo
Yasmin Ingham with Banzai du Loir



Jumping

Joe Stockdale with Cacharel
Harry Charles with Romeo 88
Scott Brash with Hello Jefferson
Ben Maher with Point Break

The members of the three squads have ten Olympic gold medals between them and feature two reigning world champions, one reigning European champion, a current individual Olympic champion and two current Olympic team champions. Paralympic team announced on 18 July.

Games dates

Eventing

27 July

Dressage phase

28 July

Cross-country phase

29 July

Showjumping phases and team and individual medal ceremony

Dressage

30 and 31 July

Grand Prix

3 August

Grand Prix Special and team medal ceremony

4 August

Grand Prix Freestyle and individual medal ceremony

Jumping

1 August

team qualifier

2 August

team final and medal ceremony

5 August

individual qualifier

6 August

individual final and medal ceremony

TV coverage

Guaranteed: Discovery + standard subscription - £6.99 per month, monthly contract

Coverage: Eurosport and BBC (restricted to two live events at any time)

Catch-up: BBC iPlayer and website



FEI Games campaign

- Improved visibility and understanding of equestrian sport – social acceptance and perception
- Perform well in IOC monitoring – broadcast, press and digital
 - Traditionally do well in digital, effort in the other areas for Paris
- Campaign – ‘A bond like no other’
 - Showcase the unique relationship we share with horses
 - Designed to be ‘horse first’, modern, elegant, engaging and fun



Games time hashtags

General

#Paris2024 #Olympics #Paralympics

FEI

#ABondLikeNoOther

#ASportLikeNoOther (during IOC monitoring – 17 Jul – 18 Aug)

#Equestrian #Dressage #Eventing #ParaDressage (Equestrian)

BEF

#HorsesForAll #PathToParis #InspiredByHorses

#BritishDressage #BritishEventing #BritishShowjumping

#BritishParaDressage #British Equestrian #BritishEquestrianTeam

Partners

#TeamGB #ParalympicsGB