

Equine Health Week 2022



- devised with the BEF Equine Infectious Disease Advisory Group
- 28 November to 4 December 2022
- first year emphasis on disease, vaccination and biosecurity
- three supporting pieces of content each day
- total social reach of nearly 500,000- with 25,000 engagements and 430,000 impressions.
- over 55 vet practices shared content, 22 groups/clubs/MBs and 12 industry bodies.
- interaction from Europe, USA and Australasia

Equine Health Week 2023



- 15 – 21 January 2024
- Equine Wellbeing theme
- Daily podcast and graphic resource

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Equine wellness	Healthy weight	Soundness matters	Worming	Prevention and protection	Welfare Weekend	
<ul style="list-style-type: none"> - Holistic approach - equipment and saddlery - regular checks – teeth, feet - horse/rider proportionality 	<ul style="list-style-type: none"> - Health and veterinary issues - understanding feed labels - Calories in/out - how to: weigh tape/fat score - management and feeding 	<ul style="list-style-type: none"> - training for longevity - practitioner help - diagnosis - Key causes - common problems 	<ul style="list-style-type: none"> - cycle - AR - calendar - options available - overview - environmental considerations 	<ul style="list-style-type: none"> - Vaccination - Biosecurity - Regular monitoring - Disease awareness – seasonal cycles? - Environmental threats (AHS) 	<ul style="list-style-type: none"> - Charter for the Horse - Social license - four Fs – how to achieve - enrichment - behaviour – insight, understanding, case studies - stereotypical behaviours - rewarding horses - giving horses a good start in life 	