



Advancing Equine Scientific Excellence

Dr Georgina Crossman

Aim



To advance scientific excellence through improved collaboration between the equine industry, research institutes, colleges and universities.

Activities

Events

- Workshops

Projects

- Case studies
- Collaborative projects

Case studies



- **Based on series of questions decided with sponsor(s)**
- **Open to higher education students**
 - Institution decides which cohort/students to target
- **Central Equine Information System (CEIS)**
 - Sponsored by British Equestrian Federation
 - 8 institutions, 58 students
 - Pre-work with launch in Jan 2013 → completed Apr 2013
- **What could a riding school look like in 10 years' time? (RS26)**
 - Sponsored by British Horse Society
 - 7 institutions, 55 students
 - Pre-work with launch in Nov 2015 → completed Oct 2016

Collaborative projects



- **Novel methodology**
 - Inc.: depth interviews, online survey, focus groups
- **Multi-centred collaborative projects**
 - Main project open to final year UG students - institution decides which students to put forward plus nominated lecturer, compulsory training
- **Increasing Participation in Equestrianism (IPiE)**
 - Sponsored by Sport England, the British Equestrian Federation & Alltech
 - 13 institutions, 26 students
 - Pre-work with launch Sept 2013 → completed Nov 2015
- **Equine End of Life (EEoL)**
 - Sponsored by The Donkey Sanctuary & World Horse Welfare, with support from the British Equestrian Federation & Alltech
 - 13 institutions, 28 students main project, 2 parallel projects
 - Pre-work with launch Sept 2014 → completed Dec 2017

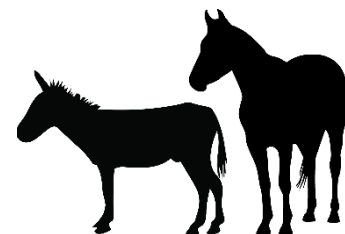


WorldHorseWelfare



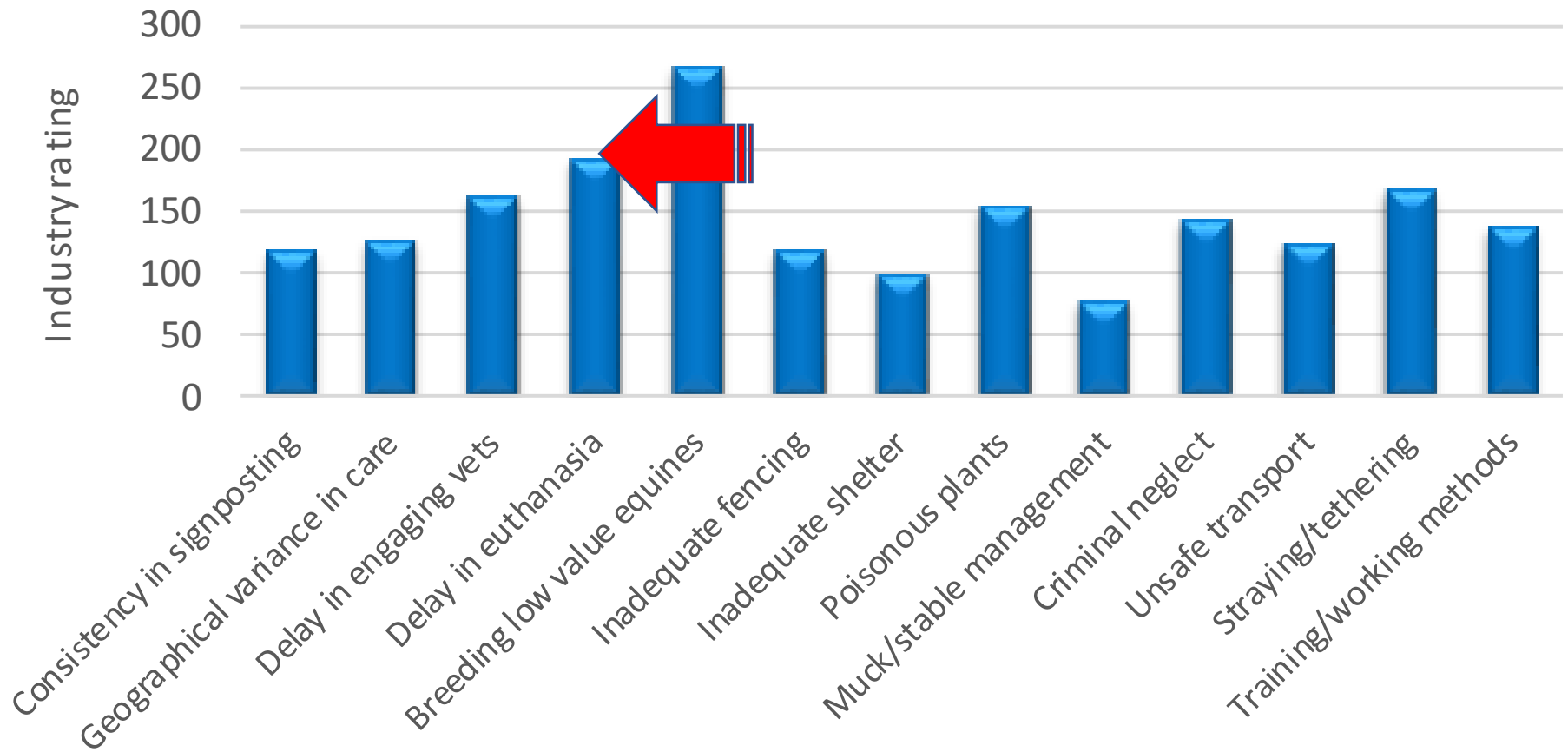
THE DONKEY
SANCTUARY

Equine End of Life Project



Equine Welfare Risks (2011)

UK Equine Sector Council for Health & Welfare



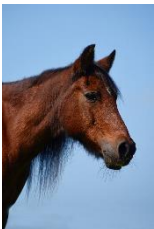
EEoL Project



Study aims:

To provide a **more in-depth awareness of attitudes towards equine euthanasia and end of life decisions.**

Identify how owners can be helped to **prepare to make the decision** to have an equine euthanised as well as other end of life decisions and how they can be **best supported** at such times.

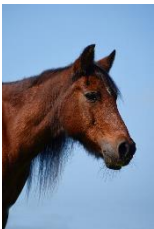


EEoL Project



Sophie Cookson: “Better a week too soon than a day too late” – Experiences of Equine Bereavement Volunteers

Hannah Wilson: Equine End of Life (EEoL): From a Veterinary Perspective



EEoL Project



Depth interviews – 462
Online survey – 2,002
Focus groups – 34



Experience of losing equine (Exp)
No exp of losing equine (No Exp)



Donkey Rec/Amateur
Competition (split) Professional



Have you got a plan?

Following a study into owner attitudes to equine end of life by Advancing Equine Scientific Excellence (AESE), World Horse Welfare is encouraging equine owners to plan ahead.

7 in 8 

owners **will be faced** with making an end of life decision for their horse.

“I know it’s very hard to do it but it is better to have thought it through.”

40%

of owners who have experienced equine end of life **emphasised the importance of planning ahead.**

There are a similar number of deaths among horses aged (in years)

7-10 and **26-30**



WorldHorseWelfare
Celebrating 90 years of helping horses

What you need to do

1. Read our **Just in Case: The Facts** leaflet
2. Complete our **Owner’s Plan** and share with a friend



DOWNLOAD BOTH AT:
www.worldhorsewelfare.org/Just-in-Case

Is there an industry relevant question AESE
can help you to answer ?



WorldHorseWelfare

Send questions, comments, ideas to:

Alana Chapman

alanachapman@worldhorsewelfare.org